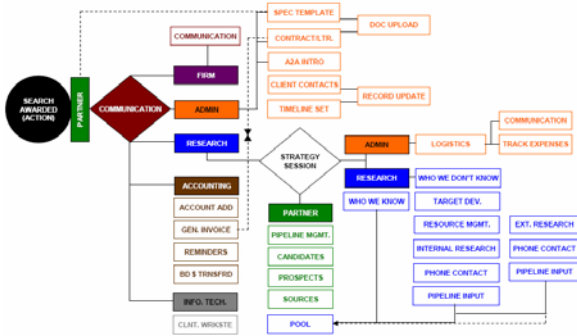


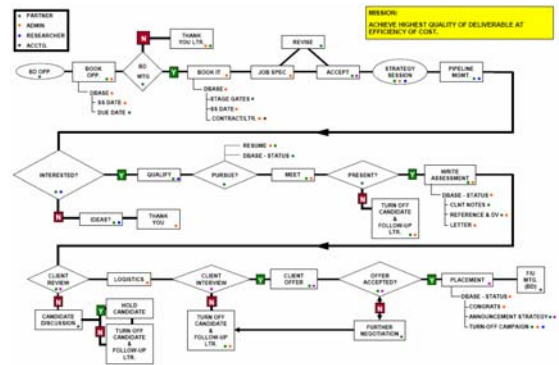
Prospect City supports executive search firms by applying best practice business infrastructure solutions so executive recruiters can focus on business development and search execution. We partner with our clients to align and improve processes in search firm operations, support infrastructure and search execution resulting in both increased revenue and lower operating cost.



We begin by mapping processes as it relates to your firm's activities. We break these processes into functional components and analyze the results to identify areas where efficiency can be improved. We apply our experience to develop cost saving measures to lower and fix operating costs.

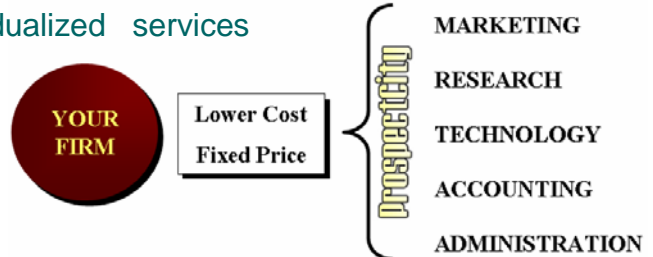


We assign responsibilities for process tasks to those who are best qualified to produce the highest quality results at efficiency of cost. Recruiters are aligned with strategic responsibilities such as business development and search relationship management while support teams are assigned tactical responsibility for on-the-ground tasks in support of business operations and search execution.



Wherever possible we develop and integrate technology solutions to embed into the processes in order to automate the assignment of tasks, the management of processes and the accountability of delivery from every member of the firm. These solutions may include your existing technology or our low-cost asp-based solution, Velvet. All of our systems are based on a platform of highly secure, completely customizable open source technology.

We offer expanded solutions to include individualized services in support of your operation, such as accounting and research. In addition, we offer a complete outsourcing model to encompass five critical components of your business with one low fixed fee – a virtual COO.



Individualized Services

Integrity – without it we'd be out of business. Our clients trust us to manage their finances, their searches, their people and their data. We have been trusted to facilitate and negotiate mergers, acquisitions, partnerships and manage global search firm networks too.



We have you covered.



Financial Mgmt.

- Payables/Receivables/Invoicing/Collections
- Payroll Processing
- Budgets / Reports



Database

- ASP-Based (no hardware needed)
- Unlimited Customization (proprietary result)
- Automated Task Delegation (recruiter-focused)
- Secure (F500 approved)



Administration

- Marketing / PR / Design
- Intermediary Introduction
- Proposals
- Phone Answering Services
- Travel



Website

- Design
- Website Hosting
- Support



Client/Candidate Worksites

- Design
- Integration with Database
- Secure



Research

- Referrals
- Management
- Discounted Resources



Telephony

- VOIP PBX-based
- Portable
- Unlimited calling



Business Startup

- Business Registration
- Tax Structure
- Domain Acquisition
- Accounting Setup
- Marketing Materials Mgmt.



Email

- Systems Design
- Server Hosting
- Administration



- Virtual COO
- Operations Leadership
- Package Rates