



Chicago, IL – February 2009

Prospect City announces its newest innovative product for 2009. Integrated into its VelvetPLUS executive recruiting database is a news resource that proactively searches the Internet for relevant news relating to your active clients and active candidates. Because executive recruiters can't be in Velvet all the time, the database will email high-priority client and candidate news to the recruiter's mobile device whenever the recruiter is not logged in.

Robert Stein, President of Prospect City cites this example: "We have a client who relayed the story of a close call as a finalist C-level candidate was driving to the final client interview. The candidate's employer announced a new CEO, which had a direct impact on the interaction between the client and candidate. Without the notification from Velvet, the client/candidate meeting would have been moot. Instead, the recruiter notified the parties and looked like a sharp, well-informed partner."

Because Prospect City's Velvet database systems are fully hosted, proprietary to each client, and customizable, the company frequently creates new innovative features as a result of input from executive recruiters, their clients and candidates. "Velvet is always relevant and able to evolve with the executive recruiter. It's customizable and proprietary so our clients just call us to discuss their business issues and we develop a Velvet-integrated solution. In fact, it's so well-liked that, since its inception it's never been unseated by a competitor" added Stein.

Prospect City is an infrastructure services provider to executive recruiting firms and corporate recruiting functions within large organizations. The company provides technology (database, VoIP phone systems, IM, websites and email) along with research, administration and accounting services to executive search firms.

Contact Information

Maria Cruz

sales@prospectcity.com

Prospect City, LLC

847.487.4256