

## RESUME PARSING:

### History

Resume parsing is a database's ability to "read" a resume and pre-fill appropriate fields for the user. Resume parsing is a complex coding process that requires flexibility to address the thousands of resume formats created and delivered by prospective candidates.

Resume parsing is not new. However, it's inability to be consistently accurate across numerous resume formats can cause more work for some users. For some time Prospect City has resisted resume parsing because

- being inaccurate, parsing creates more work for users who have to type corrected information in fields before saving the record.
- our systems convert all uploaded documents to text-searchable files, meaning it's not necessary to enter long job histories into the database. Entering contact info and a current job is all that's necessary – the rest will likely be found as part of a normal text query.

### Today

True to our claim to provide unlimited customization to our clients, we simply had to address the parsing function. However, our team took a different approach. Knowing the parsing technology will never be perfect (based on so many resume formats), we focused on creating a process that was short and effortless for the senior level recruiter. That meant reducing or eliminating the time-consuming typing process. As a result, Prospect City has designed a unique process for parsing resumes that requires no typing – regardless of the accuracy of the parsing system.

### New Person (Parsed Resume)

The uploaded resume has been analyzed and parsed with the following data. To accept the parsed value for a field, check the box next to it. Otherwise, if the parsed data is not accurate or you do not wish to store it, leave the box unchecked and the previous value (if any) will be kept.

To manually move data from the resume into a particular field, highlight the text in the resume and then click the [←] button next to that field.

<b>First Name</b> <input type="text" value="John"/> <input checked="" type="checkbox"/>	<b>Last Name</b> <input type="text" value="Doe"/> <input checked="" type="checkbox"/>	John P. Doe 3224 Holmes Avenue H (212) 353-4930 Anytown, IL 55408 W (953) 828-8888	<b>1.</b> To make corrections or add new text, simply highlight the text from the resume display and click the arrow to the left of the field you want to fill.
<b>Home Address</b> <input type="text"/> <input type="checkbox"/> <input type="text"/> <input type="checkbox"/> <input type="text"/> <input type="checkbox"/> <input type="text"/> <input type="checkbox"/>	<b>Home Phone</b> <input type="text" value="(213) 252-1929"/> <input checked="" type="checkbox"/>	<b>Mobile Phone</b> <input type="text"/> <input type="checkbox"/>	<b>2.</b> The checkboxes allow the user to select or deselect the field to be saved into the database.
<b>Personal E-Mail</b> <input type="text"/> <input type="checkbox"/>	<b>Bio</b> <input type="text" value="Accomplished Marketing and Strategy Professional with over 15 years of leadership experience in the automotive, industrial products, high tech and consulting industries. Proven track record in environmental and niche marketing, product planning, strategic planning, industry analysis, brand management, and"/> <input checked="" type="checkbox"/>	<b>Summary</b> Accomplished Marketing and Strategy Professional with over 15 years of leadership experience in the automotive, industrial products, high tech and consulting industries. Proven track record in environmental and niche marketing, product planning, strategic planning, industry analysis, brand management, and advertising. Known as a creative, energetic, natural leader who passionately pursues intelligent, original and targeted strategies aimed at driving corporate growth and profitability.	This example shows the contact information only. Users can scroll down to see the transfer of job information as well as education.
<b>Experience</b> General Electric Company 2004 to Present GE Capital Solutions, Fleet Services, Minneapolis, MN Chief Marketing Officer (2007 to Present) Lead a team of 32 marketing and advertising professionals across all components of GE Fleet Services.			